



OUR PROCESS



01

CLIENT MEETING

Scope of Project
Fact Finding

The journey begins with an in-depth consultation about your brand identity and the message you want to send your customers. We believe that each brand has its own unique DNA, and we strive to create comprehensive visual merchandising programs that fully encompass your brand image.



03

CONCEPT DESIGN

Sketch, renderings
or both

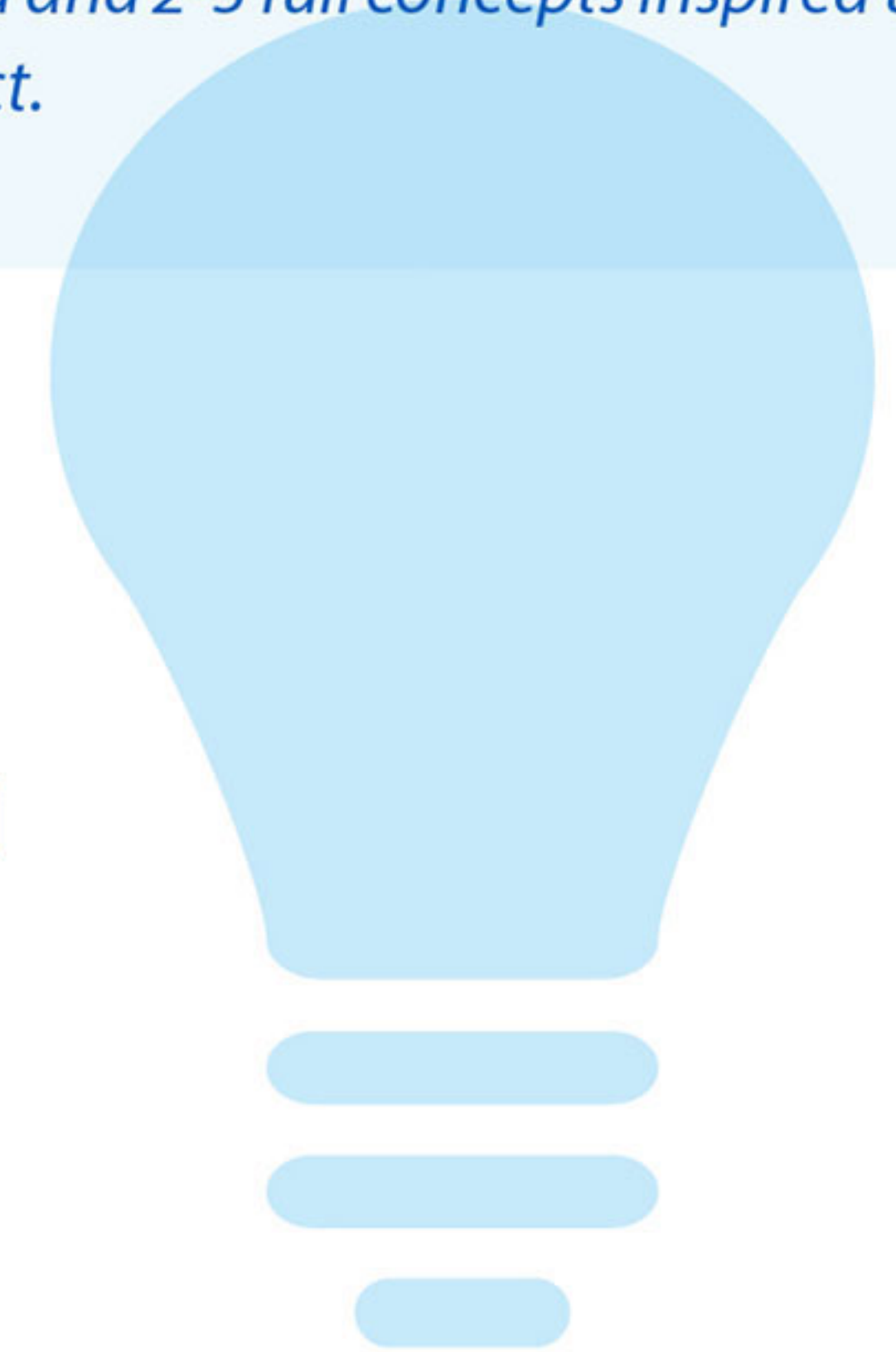
Our
Designers
create over
42,000
drawings
a year

02

IDEATION

Brainstorming
Inspiration

We believe that the greatest ideas come to life through collaboration. Our in-house design team works with you to develop concepts that combine visual appeal with functionality. Our designers will create an inspiration board and 2-3 full concepts inspired by the unique needs of your project.



04

CONCEPT PRESENTATION

Concept presentation
to client

05

DESIGN UPDATES

Rework designs per
clients specifications

Responding to your feedback, we create up to two rounds of concepts in our initial design phase. Collaboration is key to ensuring that the concept for your project is at the highest level, both functionally and aesthetically, and that it communicates your brand message as effectively as possible.

06

PRESENTATION

Presentation of
updates to client

Excitement abounds as the brainstorming, inspiration, and collaboration unite into one complete concept for your display program. Here the ideas mature into a fully formed vision, ready to embark on the journey through prototyping, manufacturing, distribution, delivery, and implementation.

07

APPROVAL

Approval of
design by client

08

PRICING & PROTOTYPE

Pricing exercise of product
Prototype ordered



98%

of our clients
are **repeat**
customers

09 PRESENTATION

Present pricing
& prototype to client

Here we present you with prototypes, cost and materials options. Our widespread knowledge of trends in materials and manufacturing processes, as well as our long-standing relationships with vendors, allow us to find the optimum materials for your project, whether it be luxury, sustainable or value-conscious.

10 SCHEDULING

Production schedule
determined

Have we mentioned our vertically integrated business model? We own and operate our own ISO-certified factories in China, giving us in-house control over key manufacturing processes. This, combined with our extensive experience in project management, keeps costs down and projects on-schedule.

11 TIME LINES

Presentation of
time lines to client

150+
major
clients

12 APPROVALS

Client approvals of
pricing & prototype

13 CONFIRMATION

Confirmation of pricing
and prototype

14 PURCHASE ORDER

Purchase order
issued

15 PRODUCTION

Production of
product begins

Here all of the ideas, reworking, and planning come to fruition as the evolution of your project from concept to reality finally begins.

16 QUALITY CONTROL

Quality control
of production run

Controlling key manufacturing processes in house means that we have maximum control over product quality. Each project goes through three rounds of Quality Assurance so that no detail is overlooked. Our commitment to customer satisfaction makes us unmatched in the custom manufacturing industry.

98%
on time
delivery
rate

17 QC METHODS

Three Stages

Your product goes through three stages of Quality Control to help ensure that it's done right the first time.

- Stage 1 Materials arrive at factory
- Stage 2 During production
- Stage 3 Before final shipment

18 PHOTOS

Quality control
photos of product

17

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- Stage 3** Before final shipment

18

PHOTOS

Quality control photos of product

We provide frequent updates during the manufacturing process so that you can watch your project come to life! Detailed photos and samples allow you to be involved from afar, and keeps communication open if you have any questions or concerns.



19

SAMPLE

Sample of product from production line

We ship
over
170
containers
of product
per year

20

LOGISTICS

Negotiate the best rate for shipment



21

WAREHOUSING

Product delivered to US warehouse

Your product can be shipped directly from the factory to your own distribution centers or warehouses. If you prefer, your program can also be held at one of our PN-owned and managed warehousing facilities. Our team excels in inventory management, and inventory is counted several times a year so that discrepancies can be identified and corrected quickly.

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DISTRIBUTION

Distribution of product

You have many options regarding the distribution of your program. It can be shipped directly from the manufacturing facility to anywhere in the world, or it can be passed through our warehouse in Dallas, Texas. When the time comes to implement your display, PN offers on-site consultation to ensure that your vision is fully realized.

